

**WESTERN ETHNOCENTRISM  
IN *IP MAN 2: LEGEND OF THE GRANDMASTER* MOVIE**

**THESIS**

**BY  
VIGI LESTARI BASAREWAN  
NIM 105110101111120**



**STUDY PROGRAM OF ENGLISH  
DEPARTMENT OF LANGUAGES AND LITERATURE  
FACULTY OF CULTURAL STUDIES  
UNIVERSITAS BRAWIJAYA  
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## ABSTRACT

Basarewan, Vigi Lestari, 2013 **Western Ethnocentrism in *Ip Man 2: Legend of the Grandmaster* the Movie**. Study Program of English. Department of Languages and Literature. Faculty of Cultural Studies. Universitas Brawijaya. Supervisor: Dyah Eko Hapsari, Co-Supervisor: Fredy Nugroho Setiawan.

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Every human being is derived from certain ethnic group. They grow up absorbing values and norms of that ethnic group. Every ethnic group usually has certain characteristics which distinguish one ethnic group to other ethnic groups. A group of people who merges in an area usually has the same characteristics such as physical appearance, behavior and perspective in seeing life. Therefore, ethnic group of someone can be recognized through those characteristics. Human being generally assumes their own ethnic group is better than other ethnic groups. It happens because they are proud of their ethnic group and tend to humiliate other ethnic groups.

In *Ip Man 2: Legend of the Grandmaster*, the story describes ethnocentric attitudes of the Britons as the Western ethnic group toward Chinese ethnic group in colonialism periods in China. The Western ethnic group underestimates Chinese ethnic group and whatever the Chinese has done seems to be wrong. The Westerners use their own standards value to judge Chinese ethnic group. Moreover, the Western ethnic group values are opposite from Chinese ethnic group.

The ignorance of the West to accept Chinese culture triggers ethnocentric attitude of British ethnic group. They refuse to see the Chinese culture, tradition and belief from the Chinese way of thinking. They use their standard which is different from Chinese ethnic group. Ethnocentric attitude of Western ethnic group causes negative stereotype and discrimination toward Chinese ethnic group. The movie *Ip Man 2: Legend of the Grandmaster* contains many themes that could be applied to conduct a research such as colonialism, unity and solidarity, and oriental despotism. The writer suggests the other English Literature students to conduct research toward this movie by using other theories that is related to those themes.

## ABSTRAK

Basarewan, Vigi Lestari, 2013 **Western Ethnocentrism in *Ip Man 2: Legend of the Grandmaster the Movie***. Program Studi Sastra Inggris. Fakultas Ilmu Budaya. Universitas Brawijaya. Dosen Pembimbing I: Dyah Eko Hapsari, Dosen Pembimbing II: Fredy Nugroho Setiawan.

Kata kunci: Etnosentrisme barat, kelompok etnik, budaya.

Setiap manusia berasal dari suatu kelompok etnis tertentu. Kelompok etnis tersebut memelihara nilai-nilai dan norma-norma yang begitu menarik. Setiap kelompok etnis memiliki karakteristik tertentu yang membedakan satu kelompok etnis dengan yang lainnya. Sekelompok orang di suatu daerah biasanya memiliki karakteristik yang serupa seperti penampilan fisik, tingkah laku dan pandangan dalam hidup. Karena itu, kelompok etnis seseorang dapat dikenali melalui karakteristik tersebut. Manusia pada umumnya berasumsi bahwa kelompok etnis mereka lebih baik dari yang lainnya. Hal tersebut terjadi karena kebanggaan pada kelompok etnisnya sendiri dan cenderung menghina kelompok etnis yang lain.

Film *Ip Man 2: Legend of the Grandmaster* menceritakan tentang sikap etnosentrik penduduk Britania sebagai kelompok etnis Barat terhadap kelompok etnis Cina pada masa penjajahan di Cina. Kelompok etnis Barat memandang remeh kelompok etnis Cina dan apapun yang mereka lakukan salah dinilai salah. Bangsa Barat menggunakan standar mereka untuk menilai kelompok etnis Cina. Selain itu, nilai-nilai kelompok etnis Barat bertentangan dengan nilai-nilai kelompok etnis Cina.

Penolakan bangsa Barat untuk menerima budaya Cina memicu sikap etnosentrik kelompok etnis Inggris. Mereka menolak untuk melihat budaya, tradisi dan kepercayaan orang Cina dari sudut pandang orang Cina. Mereka menggunakan standar mereka yang berbeda dari kelompok etnis Cina. Sikap etnosentrik kelompok etnis Barat menyebabkan stereotip negative dan diskriminasi pada kelompok etnis Cina. Film *Ip Man 2: Legend of the Grandmaster* memiliki banyak tema yang dapat diaplikasikan untuk membuat penelitian seperti tema kolonialisme, kesatuan dan solidaritas dan kelaliman orang Timur. Penulis menyarankan mahasiswa sastra yang lain untuk menyusun penelitian mengenai film ini menggunakan tema-tema tersebut.

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